



Weeden Prime Services Announces New Hires

Sales and Client Service Teams Expanded to Meet the Growing Demand for Prime Services and Weeden's Rapid Growth in its Customer Base

GREENWICH, CT. - Weeden Prime Services, a leading prime brokerage services provider for hedge funds, announced this week that it has expanded their sales and client services teams. This comes on the heels of a very busy quarter where Weeden has seen a marked growth in its prime brokerage business.

Joining the Weeden sales team are industry veterans Robert Jordan and Andrew Brown. Mr. Jordan had been a partner of Wells Fargo's Prime Brokerage division since 2008. He was instrumental in establishing and expanding Wells Fargo's presence in the Boston, Massachusetts area and will play a similar role at Weeden.

"It's an exciting time to join Weeden Prime," says Mr. Jordan "The emerging and middle market hedge fund manager needs a reliable and dedicated prime services partner that will provide the platform and services needed to help manage and grow their business, Weeden is well positioned to be that partner."

Andrew Brown brings over 20 years of sales experience to the firm. Mr. Brown was a partner in Wells Fargo's Prime Brokerage division since 2007. Throughout his career, Mr. Brown has been focused on working with emerging managers and family offices throughout the country. "This is a great time to be a part of Weeden as the firm has incurred tremendous growth in clients and team members," added Mr. Brown "I am thrilled to be a part of the Weeden Prime team and look forward to leveraging my experience working with emerging managers."

Also joining the team at Weeden is Robert Kalaf. Mr. Kalaf has been with Jefferies' Prime Brokerage Services division for the past four years. He had been directly interfacing with and supporting several clients for Jefferies and is well versed in providing superior client services to his clients. "The Weeden Prime team has built an incredible platform that offers turnkey solutions to a wide variety of investment managers. The firm is constantly looking for ways to differentiate themselves from the competition," says Mr. Kalaf. "I am very excited to be a part of a rapidly growing business that understands the importance of exceptional client service in the prime services industry."

Weeden Prime is one of the country's leading Prime Brokerage Firms offering a full array of services to hedge funds. Many clients have been attracted to the firm's ability to provide institutional level services including capital introduction, reporting and outsourced trading, among others.

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About Weeden Prime

Weeden Prime is a technology-powered prime brokerage business focused on providing institutional quality services to hedge funds and family offices. With a focus on capital raising and cutting edge technology, Weeden Prime has successfully created an ideal platform which clients can leverage in seeking to grow their businesses. Weeden Prime offers a comprehensive global platform that includes dynamic proprietary risk management and analytics technology (Armor), customizable trading applications, automated allocation technology and sophisticated portfolio reporting. www.weedenprime.com.

About Weeden & Co.

Since 1922, Weeden & Co. has provided full service execution and trusted advice to over 1,500 US institutional investors on its platform that combines cutting edge technologies with a deep understanding of their clients' business needs. Headquartered in Greenwich, Connecticut, Weeden & Co. provides premier global outsourced trading solutions complementing a robust prime brokerage offering. For more information, please visit www.weedenco.com.

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